

# HCCA NATIONAL NEWS



**Re:** HCCA Convention, Cost of Services, Gazette Fashion Book, Club Documents, 2018 Save the Dates, Member Fees and Mailing Costs

**Issue:** 2017-05-08 #04

- **HCCA Annual Convention & Tours** – In early March 2017 over 35 cars and 100 members arrived in Oklahoma City, Ok for the 2017 HCCA Annual Convention. Though it was cold and windy, we all had a great time ... The event had the largest turnout of past HCCA Presidents. At the Board of Directors meeting, there were over 50 members attending as guests. It was the best attended at a board meeting anyone has seen in years.

Do you know that HCCA is the only antique car club that allows and encourages members to attend all the Board of Directors meetings? ...

*Remember HCCA is YOUR club...*

- **Cost of Services** – As part of an initiative to better manage the revenue and expenses of HCCA, a cost analysis was created in 2016 to spread all expenses back to the different HCCA service areas (Office, Magazine and Web Site). The document will be used to determine where expenses are higher than the cost and to encourage management to make changes ...
- **Investments** – After determining cash flow for each month, steps were taken to consolidate investment locations and correct investment allocations to protect capital and minimize risk.
- **Gazette Fashion Book** – In 1992 a Restoration Tips book was created and printed with copies of past articles that appeared in the past issues of the HCCA Gazette. Recently a suggestion was made by a member that the same should be done with articles on period clothes ... Over the past year, Gini Cutler has spent a lot of time gathering the information and presented the information to the Board of Directors ... We are now looking at to the cost of creating the book and we will be looking for an expression of interest from the members to determine the amount to be printed.
- **Scanned Documents / Office and Club Information** – The long term plan is to continually look for a better way so communicate.

For the past two years we have been collecting and converting all club documents to a digital format. We have also taken an effort to consolidate and better define policies for members and directors. Test pages are being reviewed.

- **2018 Save the Dates ...**

**Mark your calendar ...**

**2018 HCCA Convention/80<sup>th</sup> Year of HCCA –**

**Dates:** April 7-11, 2018

**Location:** Hotel is still being Determined, CA

**Bakersfield** – April 12 to April 14, 2017

- **Member Fees** – There is a misperception by some members that “If I do not care about or read the club magazine, then I do not need to be a member of HCCA”. Members need to understand that the HCCA local club and National organization are a family that offers protection from unexpected risk (Liability Insurance). Members *must* have current membership in the local club and HCCA if they want to participate in any club sponsored events. For more information, contact the HCCA office for a copy of the Membership Policy ...
- **Mailing Costs** – For years there have been increases in the mailing costs of the magazine and the increases have not been passed on. We have found ways to save other costs, but large increases for mailing outside of the US make it necessary to make some adjustments ... The mailing cost to Canada and overseas have increased to \$20.70 and \$33.30. New rates will appear in your next issue of the HCCA Gazette. The HCCA directors will continue to look to find other ways to distribute club information.

Get Involved and Give Back to Family and Friends...

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2017 HCCA Chairman of the Board